



FOR IMMEDIATE RELEASE

## **Genesis Biotechnology Group® (GBG) Announces First Annual Community Fall Fest in Hamilton.**

**Hamilton, NJ, September 24, 2019 – Genesis Biotechnology Group® (GBG)**, will host their first annual Community Fall Fest on Saturday, October 12, 2019. The free festival is open to the public, welcoming fun-seekers of all ages from 10am to 3pm on the grounds of the Genesis Biotechnology Group Campus at 1000 Waterview Drive in Hamilton, NJ. The first 500 patrons will receive a complimentary swag bag.

Community Fall Fest will offer family-friendly activities such as carnival games, bounce houses, face painting, pumpkin decorating, glitter tattoos, pet adoptions, food tastings, live music, and much, much more! GBG's community celebration includes local businesses and vendors, who will be on site with tables showcasing their unique services, products, and creative arts and crafts. Free parking is available. The rain date for this event is Sunday, October 13, 2019.

A portion of proceeds will be donated to Ryan's Quest, a charity raising money for Duchenne Muscular Dystrophy (DMD). DMD is a devastating genetic disorder that affects only boys, causing progressive loss of muscle function and independence.

To learn more about this festival, volunteer opportunities, and the availability of vendor spaces, visit the GBG Facebook page at <https://www.facebook.com/GenesisBiotechGroup>.

### **About Genesis Biotechnology Group**

GBG is a consortium of vertically integrated corporate research entities, which facilitates the overall market implementation and delivery of biomedical science products and services related to diagnostics and drug discovery. Through the consolidation of research activities, and the collaboration of diverse groups of scientists with expertise in molecular biology, genetics, high throughput screening (HTS), pharmacology, molecular modeling, and medicinal chemistry, GBG is well-positioned to create and sustain complex research platforms in drug discovery and the design of surrogate biomarkers for chronic diseases.

### **About Ryan's Quest**

Ryan's Quest is a New Jersey-based, non-profit organization dedicated to finding treatments and a cure for Duchenne Muscular Dystrophy (DMD). Ryan's Quest is a proud member and co-founder of the Duchenne Alliance, a growing group of independent non-profit organizations from around the world dedicated to working together to fund promising biomedical research and clinical trials in Duchenne. Ryan's Quest is a registered charity with 501(c)(3) status from the IRS; all donations are tax deductible. [www.ryansquest.org](http://www.ryansquest.org).

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